

## Governors State University

Student Affairs and Enrollment Management: Reaching Vision 2020

**Focus Area: Dual Degree Program and Transfer Initiatives**

**Leader(s): Tiesha Walker**

**Implementation Year: 2016-2017**

**Goal #3:** Expand (non-DDP) transfer/articulation partnerships, pathways, and resources, especially for part-time students.

<b>Objective 1:</b>	<b>Partner with GSU Academic Affairs to establish more pre-professional and STEM pathways.</b>
<b>Action Items</b>	<ul style="list-style-type: none"> <li>➤ In collaboration with GSU academic departments and faculty, develop required/suggested curriculum (course list) for pre-professional programs and enhanced STEM pathways</li> <li>➤ Support the development of advising guides for newly developed pre-professional and enhanced STEM programs for both community college and GSU</li> <li>➤ Assist with the development of a communication plan and marketing materials to promote new pre-professional &amp; STEM advising programs and services to all stakeholders</li> <li>➤ Serve as referral for possible partnership between GSU and CCC College to Careers program</li> </ul>
<b>Indicators and Data Needed</b> (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> <li>➤ Comprehensive list of Illinois community college courses that will satisfy the newly developed GSU Pre-Professional and STEM related Advising Guides (using identified course equivalency tables)</li> <li>➤ Number of newly developed plans</li> </ul>
<b>Responsible Person and/or Unit</b> (Data collection, analysis reporting)	<ul style="list-style-type: none"> <li>➤ GSU Academic Affairs</li> <li>➤ GSU Academic Department Deans/ Program Coordinators &amp; Faculty</li> <li>➤ Diane Urbanczyk, GSU Transfer Coordinator</li> <li>➤ CJY staff</li> <li>➤ DDP staff</li> </ul>
<b>Milestones</b> (Identify Timelines)	<ul style="list-style-type: none"> <li>➤ Pre-Professional and STEM related Advising and Transfer Advising Guides developed annually</li> </ul>
<b>Desired Outcomes and Achievements</b> (Identify results expected)	<ul style="list-style-type: none"> <li>➤ All native and transfer students, advising personnel, and other stakeholders will have access to required and recommended course lists for students interested in pursuing pre-professional paths and STEM related disciplines</li> </ul>

**Goal #3:** Expand (non-DDP) transfer/articulation partnerships, pathways, and resources, especially for part-time students.

<b>Objective 2:</b>	<b>Support the establishment of transfer pathways with community colleges around Illinois.</b>
<b>Action Items</b>	<ul style="list-style-type: none"> <li>➤ Assist with the development of transfer agreements and MOUs for high-impact academic programs with community colleges in Illinois that GSU has not previously targeted</li> <li>➤ Assist in expansion of transfer guides and updates for AS changes</li> <li>➤ Partner with GSU Academic Affairs to locate student tools for guidance via new AS program requirements</li> <li>➤ Continue to help re-establish a relationship with Ivy Tech Community College to expand more into Northwest Indiana</li> </ul>
<b>Indicators and Data Needed</b> (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> <li>➤ Number of new transfer agreements/MOUs</li> <li>➤ Number of new transfer guides/updates</li> </ul>
<b>Responsible Person and/or Unit</b> (Data collection, analysis reporting)	<ul style="list-style-type: none"> <li>➤ GSU Academic Affairs</li> <li>➤ GSU Academic Department Deans/ Program Coordinators &amp; Faculty</li> <li>➤ Diane Urbanczyk, GSU Transfer Coordinator</li> </ul>
<b>Milestones</b> (Identify Timelines)	<ul style="list-style-type: none"> <li>➤ Research on high yield academic programs and identification of Illinois community colleges to target each academic year</li> </ul>
<b>Desired Outcomes and Achievements</b> (Identify results expected)	<ul style="list-style-type: none"> <li>➤ New transfer agreements and/or transfer guides/updates developed annually</li> </ul>

**Goal #3:** Expand (non-DDP) transfer/articulation partnerships, pathways, and resources, especially for part-time students.

<b>Objective 3:</b>	<b><u>Collaborate to create/promote virtual transfer student services/resources.</u></b>
<b>Action Items</b>	<ul style="list-style-type: none"> <li>➤ Promote Transferology website</li> <li>➤ Communicate the GSU live chat/“Hotline”</li> <li>➤ Encourage students to use GSU digital catalog and academic plan creation tools</li> </ul>
<b>Indicators and Data Needed</b> (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> <li>➤ Usage and viewing rates of virtual transfer student services/resources</li> </ul>
<b>Responsible Person and/or Unit</b> (Data collection, analysis reporting)	<ul style="list-style-type: none"> <li>➤ DDP Staff</li> <li>➤ GSU Institutional Research</li> <li>➤ GSU Academic Affairs</li> </ul>
<b>Milestones</b> (Identify Timelines)	<ul style="list-style-type: none"> <li>➤ Review of online analytics annually</li> </ul>
<b>Desired Outcomes and Achievements</b> (Identify results expected)	<ul style="list-style-type: none"> <li>➤ Increased use of virtual transfer student services/resources</li> </ul>